

Hacettepe University
Faculty of Letters
Department of English Language and Literature

SYLLABUS

Title of the Course: IED 233 (03) Speech and Communication Skills

Year and Term: 2015-2016 Fall

Class Hours: Monday, 09:00-11:50

Classroom: B8/B03

I. Aims and Objectives

The aim of the course is to help the students to be able to speak fluently with correct grammar and pronunciation at a reasonable speed. Guidance will be provided to the students to overcome the difficulties which are likely to occur during informal conversations, class discussions, oral reports and formal speech forms. In order to develop their communication skills, the students will also be encouraged to develop rhetorical skills and gain fluency in English language.

II. Weekly Schedule (based on three classes per week)

Week I: General Introduction. Why do we study public speech? Art of rhetoric. Speech: Its nature and function.

Week II: **Bayram Holiday**

Week III: Components of Speech: Voice, Language, Action. Methods of Speaking: Impromptu, Memorised, Manuscript, Extemporaneous.

Week IV: How to prepare a speech: Audience Analysis, Occasion Analysis, Selecting a Subject, Determining the Purpose, Selecting and Gathering Material, Organising the Speech: Title, Outline, Cards. Impromptu Speech.

Week V: **Mid-Term I**

Week VI: Impromptu Speech

Week VII-VIII-IX: Informative Speech

Week X-XI-XII: How-to Speech

Week XIII-XIV-XI: Persuasive Speech

III. Coursebooks

There are various public speaking books that the students are welcome to use at Hacettepe and Bilkent libraries. Also, the instructor will provide certain materials which will be used as examples during class discussions.

IV. Method of Instruction

The course will be conducted through lectures where theoretical information is concerned. Yet, the majority of the class hours will be devoted to oral practice and presentations that have been previously assigned to the students.

V. Requirements

The students are expected to take part in all class activities like drills and oral exercises. The students are expected to give impromptu, informative, how-to and persuasive speeches. More than 11 hours of absence will result in F1.

VI. Assessment

The students will be receiving marks for all types of written and oral work they do such as drills, presentations, outlines, cue cards. There will be a mid-term exam (written) on the theoretical information that is to be discussed in the first weeks. The second mid-term exam (oral) will be the average of the informative and how-to speeches and also of class participation. For the final exam, the students are expected to deliver a persuasive speech. In the grading of the exams up to 25% of the total mark will be taken off for grammatical and writing mistakes. Also students who get less than 50/100 in the final exam will automatically fail the course no matter how high their mid-term results are.

Mid-Term I	20 %
Mid-Term II	30 %
Final Exam	50 %

Good Luck ☺

